

# Fleet Benefit Charts

As any Fleet manager knows, time is money. Invest your time in a program that dares to venture with you. My GM Partner Perks does just that. Benefits include marketing support, training resources and business tools that can help drive profitability, productivity and, most importantly, your bottom line. With your first purchase, you can start to take advantage of these exclusive benefits and discounted resources.

## Incentives

As a Fleet partner, you will be eligible for discounts on the eligible parts that you purchase every day, along with additional trade offers on select parts each quarter.

BENEFIT PACKAGE		Single Shop		Multi-Shop	
		PERKS+	PRO PERKS++	PERKS+	PRO PERKS++
PROGRAM PILLARS					
INCENTIVES 	Annual Fee	\$0	\$0	\$0	\$0
	Average Monthly Purchases Required During Program Period	\$2,500	\$5,000	\$2,500 Avg. per Location	\$5,000 Avg. per Location
	Trade Offers	Y	Y	Y	Y

## Marketing Support

There are many perks for you to take advantage of when servicing your fleet. Get access to digital signage and branded merchandise, as well as uniforms and apparel, all of which have been designed to increase your fleets visibility. In addition, you'll receive digital support that includes website, search and social media made to keep your business at the forefront and reduce related operating expenses.

BENEFIT PACKAGE		Single Shop		Multi-Shop	
		PERKS+	PRO PERKS++	PERKS+	PRO PERKS++
PROGRAM PILLARS					
MARKETING SUPPORT 	Point-of-Sale Materials and Merchandise	Y	Y	Y	Y
	Digital Support	Y-Discount	Y-Premium Discount	Y-Discount	Y-Premium Discount
	ACDelco Uniform and Apparel	Y	Y	Y	Y

*GM reserves the right to audit, modify or cancel this program at any time.*

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## Repair Resources

Partners receive training with no annual fees on emerging technologies as well as access to Techline Information Systems, diagnostic support and GM Service information to keep your shop and employees up to date as well as to receive subscription discounts to help lower your labor costs.

BENEFIT PACKAGE		Single Shop		Multi-Shop	
		PERKS+	PRO PERKS++	PERKS+	PRO PERKS++
PROGRAM PILLARS					Minimum of 5 Shops
REPAIR RESOURCES 	GMSI Annual Subscription	\$900 Annual Subscription	\$900 Annual Subscription	\$900 Annual Subscription	\$900 Annual Subscription
	TIS2Web Annual Subscription	\$995 Annual Subscription	\$995 Annual Subscription	\$995 Annual Subscription	\$995 Annual Subscription
	Annual Training Fee	\$0	\$0	\$0 Annual Fee for All Shops	\$0 Annual Fee for All Shops
	Technical Assistance	Y-Discount	Y-Premium Discount	Y-Discount	Y-Premium Discount
	Service Info Subsidy Credit	N	\$600 per Year \$50 per Month	N	\$600 per Year \$50 per Month



## Profitability & Productivity

Help drive your business' profitability potential with programs such as Consumer Assurance and Roadside Assistance. Giving your customers peace of mind, will help strengthen your own bottom line, while you receive program discounts, which can assist in lowering your business costs so that you can stand to make more.

BENEFIT PACKAGE		Single Shop		Multi-Shop	
		PERKS+	PRO PERKS++	PERKS+	PRO PERKS++
PROGRAM PILLARS					Minimum of 5 Shops
PROFITABILITY & PRODUCTIVITY 	Consumer Assurance	\$50/Hr., up to 3 Hours. Other Labor Hours = 3 Hours Max.	Door Rate Capped at \$100/Hr. Other Labor Hours Based on MAPS Evaluation.	\$50/Hr., up to 3 Hours. Other Labor Hours = 3 Hours Max.	Door Rate Capped at \$100/Hr. Other Labor Hours Based on MAPS Evaluation.
	Roadside Assistance*	Y	Y	Y	Y
	Business Discounts	Y	Y	Y	Y

\*Roadside Assistance provided by Allstate.

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