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CONTACT:

Tom Rippinger
248-878-7440
tom.rippinger@msslgroup.com

ACDelco and Pandora Launch ACDelco Tech Tunes Radio

Grand Blanc, Mich. – ACDelco is teaming up with Pandora to create the ultimate car care soundtrack. Launching today, ACDelco Tech Tunes Radio combines a customized playlist, including car care trivia questions, specially designed for automotive service professionals and enthusiasts.

“As the summer driving season approaches, technicians and DIY enthusiasts will be busy with spring car care projects,” said Heather Waszczenko, ACDelco national brand manager. “But we all know a day of hard work always goes better with good music, so we partnered with our friends at Pandora to create a great listening experience for our customers.”



The station includes garage classics from artists such as AC/DC, Bruce Springsteen and Tom Petty. Younger technicians will enjoy artists like Kid Rock, Metallica and Rob Zombie.

Tune in and listen today by visiting pandora.com/acdelcotechtunes, or search for “ACDelco Tech Tunes” using the Pandora mobile app. To find the right parts and technical tips for your spring car care projects, visit acdelco.com.

ACDelco Tech Tunes is the latest component of ACDelco’s new Be Certain campaign, which shares the science and engineering stories behind ACDelco parts. Through interactive features, educational videos and engaging stories, ACDelco demonstrates its commitment to deliver premium parts every day backed by the certainty of the global General Motors Original Equipment team.

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ACDelco is the exclusive Original Equipment parts brand for Chevrolet, Buick, GMC and Cadillac, as well as provider of premium aftermarket parts for most other makes and models. Other available applications include off-road, marine and industrial. With a century of history behind it and nearly 90,000 parts across 37 product lines, ACDelco is the preferred choice of professional technicians and do-it-yourselfers around the world. To find an ACDelco Professional Service Center program participant or parts retailer, visit acdelco.com or call 1-800-ACDELCO. Find ACDelco on Facebook, YouTube, Instagram and Twitter.