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ACDelco Will Honor Top Shops as Part of Centennial Celebration

Grand Blanc, Mich. – ACDelco is celebrating its 100th birthday by recognizing the independent service centers that help contribute to the brand’s success today.

Through July 30, ACDelco is accepting nominations for its Top Shops contest, which will reward members of ACDelco’s Professional Service Center (PSC) program who practice the best service, customer care and community engagement.

Five Grand Prize winners and their guests will win a trip to Las Vegas and receive special recognition by ACDelco at the Automotive Aftermarket Product Expo (AAPEX) show, Oct. 31 through Nov. 3.

“Our independent service provider partners have helped us stay in business for 100 years, and we wanted to do something special this year to honor their dedication to their customers,” said Robert Sanford, general director, ACDelco. “Many of our PSC participants have been a part of the ACDelco family for generations.”

ACDelco field employees can nominate a principal or owner of an ACDelco Professional Service Center for a Top Shop honor by visiting www.acdelcopsctopshops.com and following the instructions. Shop principals and owners also may nominate themselves.

The nomination must include:

- An essay of no more than 500 words detailing why the nominated shop deserves recognition.
- The essay should cover the shop’s accomplishments, goals to improve their shop, involvement in the community, training participation, what product lines are available and the shop’s overall online presence. Nominators may upload up to three photographs that help tell the shop’s story.
- Essays must be factually accurate and in English, and are due by 11:59 p.m. CT on July 30, 2016.
- Nominated shops must be members in good standing of the ACDelco Professional Service Center program as of May 11, 2016.

The five Grand Prize winners and 10 finalists will be announced Sept. 1.

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ACDelco is the exclusive Original Equipment parts brand for Chevrolet, Buick, GMC and Cadillac, as well as provider of premium aftermarket parts for most other makes and models. Other available applications include off-road, marine and industrial. With a century of history behind it and nearly 90,000 parts across 37 product lines, ACDelco is the preferred choice of professional technicians and do-it-yourselfers around the world. To find an ACDelco Professional Service Center program participant or parts retailer, visit acdelco.com or call 1-800-ACDELCO. Find ACDelco on Facebook, YouTube, Instagram and Twitter.