

GM Collision Repair Network

As vehicle complexity evolves, completion of safe and proper collision repairs has become more challenging. The GM Collision Repair Network is here to help with a comprehensive collision program that incorporates the highest industry standards for participating facilities ensuring they have the correct tools, equipment and training.

SAFETY AND CUSTOMER SATISFACTION

The new Collision Repair Network will build on GM's current training and tools-focused programs, while adding standards for pre- and post-repair scanning, repair procedures, calibration, overall collision repair, and customer service processes. Your business will maintain GM Brand Loyalty for customers while helping to provide a positive experience during a difficult time.



FEATURES & BENEFITS

POWERFUL SUPPORT TO DRIVE BUSINESS

- New ways to communicate that your business is uniquely qualified to repair GM vehicles
- Your business will be recognized for adhering to program standards that are among the highest in the industry
- Coming in 2019, appear within the Collision Repair Network locators on GM websites – making it easier for customers to find your business
- Also coming in 2019, partner with OnStar customer contact centers to refer OnStar customers to your business

POWERFUL SUPPORT FOR PROPER & SAFE REPAIRS

- Support for estimating and repair planning process
- Integrated Repair Procedures available throughout the repair process cutting down research time
- Repair procedures can be easily accessed and electronically stored with the repair file – ensuring that you have a record of compliance with OEM procedures
- Documentation readily available to all stakeholders – including insurers – to support the correct repair process

HOW TO ENROLL

- Visit www.genuinegmparts.com
- Click the **For Professionals** tab, then select **Collision Repair Network**
- Program materials here include the **CORE Program Requirements** and the **Tools and Equipment List**
- To begin enrollment, click the **ENROLL NOW** button and follow the prompts



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